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IN THE UNITED STATES' PATENT AND TRADEMARK OFFICE

Applicant(s): Kassis, Wasef; Lucas IV, James E.; Padayao, Roger; Eisen, Bruce
Assignee: User Trends
Title: Electronically Distributing Promotional And Advertising Material
Based Upon Consumer Internet Usage
Serial No.: 09/379,167 Filing Date: August 23, 1999
Examiner: Unknown Group Art Unit: Unknown
Docket No.: M-7729 US

Newport Beach, California
July 11, 2001

COMMISSIONER FOR PATENTS
Washington, D. C. 20231

**INFORMATION DISCLOSURE STATEMENT
UNDER 37 CFR § 1.97(b)**

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JUL 17 2001
Technology Center #100

Dear Sir:

Pursuant to 37 C.F.R. § 1.56, § 1.97 and § 1.98, the documents listed on the accompanying PTO Form-1449 are called to the attention of the Examiner for the above patent application. Copies of these documents are enclosed.

Citation of these documents shall not be construed as:

1. an admission that the documents are necessarily prior art with respect to the instant invention;
2. a representation that a search has been made, other than as described above; or
3. an admission that the information cited herein is, or is considered to be, material to patentability as defined in § 1.56(b).

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail in an envelope addressed to: Commissioner for Patents, Washington, D.C. 20231, on July 11, 2001.

Attorney for Applicant(s)

July 11, 2001
Date of Signature

Express Mail No. EL849436169US

Respectfully submitted,

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